

Joe Workosky

Joe Workosky and his company, The Graphic Works, offers clients a complete range of services including training, marketing, photography, video, TV programs, TV commercials, script writing and advertising.

Workosky specializes in producing employee, contractor and visitor safety training videos and DVDs mandated by the client's corporate safety departments, OSHA and union contract guidelines.



Workosky's career includes 23 years of communications experience with one of the nation's largest electric utility companies, Penelec-First Energy. There his responsibilities included producing training and informational videos, script writing and photography for employee newsletters, annual reports and industry publications.

Workosky is an award-winning TV producer, wildlife photographer and outdoor writer. His first published illustration was featured on the cover of Bowhunter Magazine. Since that time his hunting and fishing photos and artwork have appeared on dozens of magazine covers. In addition, he has written hundreds of newspaper and magazine articles.

For nearly 20 years his outdoors articles and photos appeared weekly in the Johnstown Tribune Democrat newspaper and he also wrote a deer hunting article for the NRA's American Hunter Magazine. He produced photos for the front and back covers of the NRA Cookbook and his daughters appeared on the covers of the NRA youth magazine, "Insights". In addition, his photos appeared in the NRA Skill Books Series and in other NRA brochures, flyers, posters and promotional items.

In 2004, Workosky co-produced a 13-episode sports adventure series that took him on location to Alaska, Idaho, Montana, South Dakota and Alberta, Canada. The series was cablecast world-wide on the The Outdoor Channel.

He has been a Life Member of the NRA for more than 30 years and has been an active member of the Pennsylvania Outdoor Writers Association for the past 35 years. He also was an award winning member of the Outdoor Writers Association of America for 25 years.

Workosky earned a Bachelor of Fine Arts degree at the Cleveland Institute of Art at Case Western University, Ohio. He then worked for a Philadelphia ad agency and later, he was employed by a Fortune 500 architecture firm.



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